

Member Services and Resources

- Built the infrastructure and migrated membership data to a new association management system to improve member communications, scheduled to launch in early 2016.
- Initiated district based **Critical Conversations: Thriving Today and Tomorrow** - an opportunity for members to share new strategies for collaboration and service delivery.
- Disseminated a legally reviewed and updated **Third Party Caregiver Guide** for member Independent and Assisted Living Communities.
- Published a LeadingAge Illinois membership directory enabling members to have an easy, desktop reference to connect to fellow provider members and business partners.
- Offered face to face networking opportunities for Assisted Living, Supportive Living, HUD and HCBS providers.
- Negotiated member discounts for employee health insurance program through The Assurance Agency.
- Dedicated one staff member devoted to educating members on cost-saving opportunities through programs such as Value 1st.

Education

- Produced three conferences, 12 workshops and 18 webinars reaching 4,800 participants.
- Delivered a total of 228 continuing education hours to members in 2015.
- Expanded conference sessions and webinar offerings specifically targeted for the Home and Community Based Services provider.
- Partnered with the Illinois Homecare and Hospice Council and the Home Care Association of America – Illinois Chapter for the second year in offering the Private Duty Homecare Symposium.
- Partnered with the American Association of Service Coordinators to deliver educational sessions offered as part of the 2015 Senior Living Conference.

Public Image

- Concluded statewide **Social Accountability and Community Engagement** intensive workshops begun in 2014, giving members current information, templates, tools and resources for telling their community impact story.
- Tripled the number of visits to the online member directory subsequent to LeadingAge Illinois ads appearing in Crain's **Decisions** advertising supplements.
- Established a Public Relations Task Force comprised of professionals from member organizations with a focus on collaboration and shared resources to advance the understanding and image of senior living and service options.

Advocacy

- Provided testimony before the House and Senate Human Services Committees on the Fiscal Year 2016 Medicaid Budget and the proposal to change the Determination of Need (DON) score.
- As a part of the "Hold the Line" Lobby Days, we brought members to Springfield to meet with legislators and staff to urge no cuts to Medicaid funding.
- Introduced legislation (Public Act 99-253) to amend the Security Deposit Interest Act, which changes the requirement that a housing resident pay accumulated interest within 30 days after the end of each 12 month rental period to apply interest that has accumulated to an amount of \$5 or more. The resident then pays all interest that has accumulated and remains unpaid, regardless of the amount, upon end of the residency.
- Opposed and defeated legislation (HB2509) that required nursing homes to have liability insurance coverage in an amount not less than \$1 million per occurrence.
- Opposed and defeated legislation (HB2792) that would have required nursing homes to pay for electronic monitoring in resident rooms.
- Opposed and assisted in defeating SB11, legislation that increases the minimum wage.
- Worked in cooperation with members to submit comments to CMS' proposed Medicare Conditions of Participation.
- Held 76 Partners in Quality legislative visits at member communities throughout the state, building and maintaining beneficial relationships with legislators at the state and federal levels.
- Held two fundraising events for the SPIRIT PAC in 2015, heightening visibility and increasing funds raised.
- Secured millions of dollars in expedited Medicaid payments for members.
- Represented member concerns in multiple meetings with the Illinois Departments of Aging, Public Health, Human Services and Healthcare and Family Services on many issues, including the Medicaid Application Process, MMAI and Survey & Certification issues.
- Provided responsive high-level technical assistance to members on regulatory, reimbursement and licensure and certification compliance.

Talent and Workforce Development

- Launched the third **LeadingAge Illinois Leadership Academy** class, growing the number of program graduates to 42 with an additional 25 to complete their experience in February 2016.
- Developed, and for the first time offered, the **Illinois Assisted Living Manager's Boot Camp** - an intensive curriculum in partnership with the Illinois Department of Public Health and Polsinelli.
- Offered the **Director of Nursing in LTC Certification** program through our training partner, the American Association of Long Term Care Nurses (AALTCN).
- Delivered the **MDS RAC-CT Certification** program and **Medicare University** through our training partner, the American Association of Nurse Assessment Coordinators (AANAC).
- Presented the six-day **Leading Excellence in Memory Care and Dementia Services** curriculum in partnership with Rush University Medical Center's Alzheimer's Disease Center.
- Offered the **Marketing Certicate Program** for tenured senior living marketing professionals.

Looking forward to 2016, your LeadingAge Illinois membership will deliver...

- A new partnership with The Management Association of Illinois provides a 25% discount on Management Association dues to all LeadingAge Illinois members. The Management Association of Illinois serves the human resource and management goals of organizations and offers unlimited access to seasoned HR experts and on-staff employment law attorneys.
- A Senior Living Manager's training curriculum with a focus on the essential skills of supervising and managing others for optimal performance will be developed.
- A Workforce Development Advisory Council will be established, comprised of representatives from member organizations. The Council's focus will be identifying potential workforce development and improvement practices that can potentially ease the specific workforce-related challenges experienced by LeadingAge Illinois members throughout the state.
- Additional member discounts on products and services through the Value 1st GPO and the expanded LeadingAge Illinois Affinity Programs.

For information on all of our programs and services, <http://leadingageil.org/Portals/0/Key.pdf>